



# ULEAD 2022

## PROGRAM CATALOG



# MISSION STATEMENT

**GROUNDING IN THE LIFE AND TEACHINGS OF JESUS, ULEAD PROVIDES DYNAMIC AND INCLUSIVE LEADERSHIP DEVELOPMENT FILLED WITH PLAY, LAUGHTER, AND CELEBRATION BY INVITING INDIVIDUALS TO DISCOVER THEIR "WHY," GROW THEIR SKILLS, AND INSPIRE OTHERS.**

ULEAD brings dynamic leadership development and team-building training to students, educators, and youth workers. Our trainings are highly interactive, fun, motivational, and designed to transform mindsets, develop skills, and inspire servant leadership. A typical ULEAD experience may include mixers, activities to prime learning objectives, partner and team challenges, and mindfulness moments. All training methods are research-based to foster thought, engagement, movement and retention.

**THE WORLD'S GREATEST CHANGE AGENTS ARE PEOPLE OF CHARACTER WHO EMPOWER OTHERS. WE WANT TO HELP YOUTH AND CARING ADULTS CHANGE THE WORLD.**



**CONTACT US:**

experiences@uleadinc.org  
(574) 696-1085  
www.uleadinc.org  
212 S Main St Suite 2,  
Goshen, IN 46526



# PROGRAMS

## FOR YOUTH!

All of ULEAD Youth Programming is designed to target students from the Middle School to Collegiate level. Intentionally created to capture the attention and investment from youth, these programs hit a variety of DOE standards in a fun, experiential way. Peruse the pages, labeled "YOUTH" or "GENERAL", to find a program specific to your audience and needs.

YOUTH

### LEADERQUEST: DECISION MAKING **\$625 + MILEAGE**

Life is complex and students are flooded with information every moment of the day. While trying to process the complexity of this, it can influence students' ability to make decisions. This experience invites students into a process that allows them to reflect on the voices that play a role in helping them make decisions in their lives. Through this process they will walk away with tools that can be utilized in any decision-making process. Time for reflection will be given to sort out feelings, values, and actions that inform discernment and that leads to life affirming and positive choices.

**GROUP SIZE**

10-75 People

**TIME COMMITMENT**

2.5 Hours

**DELIVERY FORMAT**

In-Person

**DOE STANDARDS**

Collaboration  
Critical Thinking

**CYC STANDARDS**

Not Applicable

**ULEAD OUTPUTS**

Decision Making  
Problem Solving  
Communication  
Youth Development Skills

### LEADERQUEST: GOAL SETTING **\$625 + MILEAGE**

Students live in a "now" focused world, which can make setting goals for the future challenging. That is why it's pivotal for goal setting to tap into what motivates each student. When students draw upon a deeper level of meaning and connection to what they are passionate about, the research shows that they will commit to achieving their goals. The vital things are that they need to become captivated by an endeavor as a whole and find it meaningful. In this experience, students will encounter a model that helps them connect with their passion and understand the difference between process, performance, and outcome goals.

**GROUP SIZE**

10-75 People

**TIME COMMITMENT**

2.5 Hours

**DELIVERY FORMAT**

In-Person

**DOE STANDARDS**

Critical Thinking  
Mindset

**CYC STANDARDS**

Communication

**ULEAD OUTPUTS**

Goal Setting  
Trust  
Communication  
Youth Development Skills

**CONTACT US:**

experiences@uleadinc.org  
(574) 696-1085  
www.uleadinc.org  
212 S Main St Suite 2,  
Goshen, IN 46526



## LEADERQUEST: MINDFULNESS

\$625 + MILEAGE

Youth experience over 3000 advertisements and an endless sea of information each day that washes over them like waves in the ocean. Kids spend hours each day engaging with ideas and one another through screens – yet they rarely have the opportunity to hit the pause button, slow down, think, or breath. This training experience opens space for youth to listen to their own heartbeat while engaging in practices for growing self-awareness and personal renewal.

### GROUP SIZE

10-75 People

### TIME COMMITMENT

2.5 Hours

### DELIVERY FORMAT

In-Person

### DOE STANDARDS

Sensory Integration  
Insight

### CYC STANDARDS

Not Applicable

### ULEAD OUTPUTS

Mindfulness  
Trust  
Communication  
Youth Development Skills

## LEADERQUEST: PERSEVERANCE

\$625 + MILEAGE

Angela Duckworth’s research on grit highlights the importance and role that passion and perseverance play in achieving long term goals. It focuses on the building blocks of attitudes and actions that help students do “the hard thing” and to sustain their effort, regardless of obstacles and setbacks they encounter. The formula, Talent + Effort = Skill goes further to add Skill + Effort = Achievement. This highly interactive experience invites students into activities and challenges that help them gain perspective and tools for long term achievement in their life context.

### GROUP SIZE

10-75 People

### TIME COMMITMENT

2.5 Hours

### DELIVERY FORMAT

In-Person

### DOE STANDARDS

Regulation  
Sensory Integration

### CYC STANDARDS

Not Applicable

### ULEAD OUTPUTS

Perseverance  
Problem Solving  
Trust  
Communication  
Youth Development Skills

## MAKE YOUR MARK

\$500 + MILEAGE

This high energy training helps student athletes identify individual and team strengths in order to optimize potential through working on communication, trust, and collaboration by providing practical tools to help aid the team in developing goals for the season to create an environment that allows the team to collaborate on determining values and a culture that helps teams be successful.

### GROUP SIZE

Flexible Group Sizes

### TIME COMMITMENT

2 Hours

### DELIVERY FORMAT

In-Person

### DOE STANDARDS

Critical Thinking  
Mindset

### CYC STANDARDS

Not Applicable

### ULEAD OUTPUTS

Trust  
Communication  
Problem Solving,  
Cooperation  
Goal Setting

### CONTACT US:

experiences@uleadinc.org  
(574) 696-1085  
www.uleadinc.org  
212 S Main St Suite 2,  
Goshen, IN 46526

## TRUE COLORS

**\$750\* + MILEAGE**

Students will grow self-awareness as they discover their personality strengths, joys, values, weaknesses, stressors, and concerns. Tools for immediate application will be given to enhance peer relationships, social bonding, and inclusion.

**GROUP SIZE**

10-75 People

**TIME COMMITMENT**

3 Hours

**DELIVERY FORMAT**

In-Person

**DOE STANDARDS**

Insight  
Collaboration

**CYC STANDARDS**

Not Applicable

**ULEAD OUTPUTS**

Authenticity  
Self-Efficacy  
Self-Awareness  
Personality Assessment

**\*AN ADDITIONAL FEE OF \$12 PER PERSON WILL BE ADDED TO FINAL COST FOR PROGRAM MATERIALS.**

## POWER OF YOU

**\$750 + MILEAGE**

Through experiential activities, self-reflection, and research-based practices, students will leave feeling refreshed and equipped to embrace a new sense of self-awareness and efficacy.

**GROUP SIZE**

10-40 People

**TIME COMMITMENT**

3 Hours

**DELIVERY FORMAT**

In-Person

**DOE STANDARDS**

Insight  
Mindfulness  
Mindset

**CYC STANDARDS**

Applied Human Development

**ULEAD OUTPUTS**

Authenticity  
Self-Efficacy  
Self-Awareness  
Confidence  
Communication

**SOMETHING I REALLY ENJOYED IS HOW I LEARNED A LOT OF NEW THINGS EVERY WEEK AND AM ABLE TO APPLY THEM IN REAL LIFE.**

-Student, ECS Leadership Ambassador Program.



# PROGRAMS

→ FOR EVERYONE!

Not all of our programs are specifically catered to audience age. ULEAD General programs are those that can be a great fit for any group! These fun, interactive, programs are sure to be a hit across all generations. If you're looking for a highly interactive, team building experience, one of these program will be just what you need.

## MOBILE CHALLENGE COURSE

**\$1500 + MILEAGE**

Drawing from the streams of experiential education and the principles of Outward Bound, this mobile course offers team challenges focusing on leadership, decision-making, communication, problem-solving, emotional intelligence, goal-setting, cohesion, trust, and more. Experiential initiatives are designed to grow agency, belonging, and competency as participants expand their comfort zones and work through challenges together.

### GROUP SIZE

10-30 People

### TIME COMMITMENT\*

4 Hours

### DELIVERY FORMAT

In-Person

### DOE STANDARDS

Collaboration  
Critical Thinking

### CYC STANDARDS

Relationships  
Communication

### ULEAD OUTPUTS

Trust  
Communication  
Decision-Making  
Cooperation

## MOBILE CHALLENGE COURSE

**\$2800 + MILEAGE**

Drawing from the streams of experiential education and the principles of Outward Bound, this mobile course offers team challenges focusing on leadership, decision-making, communication, problem-solving, emotional intelligence, goal-setting, cohesion, trust, and more. Experiential initiatives are designed to grow agency, belonging, and competency as participants expand their comfort zones and work through challenges together.

### GROUP SIZE

10-30 People

### TIME COMMITMENT\*

8 Hours

### DELIVERY FORMAT

In-Person

### DOE STANDARDS

Collaboration  
Critical Thinking

### CYC STANDARDS

Relationships  
Communication

### ULEAD OUTPUTS

Trust  
Communication  
Decision-Making  
Cooperation

GENERAL



### CONTACT US:

experiences@uleadinc.org  
(574) 696-1085  
www.uleadinc.org  
212 S Main St Suite 2,  
Goshen, IN 46526



## INDY501

**\$1500 + MILEAGE**

Teams will embark on this journey to explore five servant leadership principles while also using the provided materials to design and construct their own soap box car which will be driven in a six-lap race. Along the way, teams will be prompted to explore leadership principles at pit stop challenges.

**GROUP SIZE**

10-30 People

**TIME COMMITMENT**

3 Hours

**DELIVERY FORMAT**

In-Person

**DOE STANDARDS**

Collaboration  
Connection

**CYC STANDARDS**

Professionalism

**ULEAD OUTPUTS**

Servant Leadership  
Problem Solving  
Team Play  
Communication

## LEADER JAM

**\$900 + MILEAGE**

In this high energy, competitive team experience, teams compete in a variety of games that require communication and collaboration using the unique gifts of all team members. Points will be awarded for passion, team interaction, and completion of challenge.

**GROUP SIZE**

20-100 People

**TIME COMMITMENT**

2 Hours

**DELIVERY FORMAT**

In-Person

**DOE STANDARDS**

Collaboration  
Connection

**CYC STANDARDS**

Communication  
Culture  
Diversity

**ULEAD OUTPUTS**

Team Play  
Connection  
Cooperation

**“THIS IS BETTER THAN THERAPY. I WAS IN AWE OF HOW THIS EXERCISE GAVE ME SO MUCH VALUABLE INSIGHT ABOUT MYSELF AND HOW I MANAGE OTHERS.”**

Assistant Superintendent of Student Services, Elkhart Community Schools



**CONTACT US:**

experiences@uleadinc.org  
(574) 696-1085  
www.uleadinc.org  
212 S Main St Suite 2,  
Goshen, IN 46526

# PROGRAMS

## FOR ADULTS!

ULEAD has a wide variety of experiences curated specifically for adults. From teachers, to administrators, to youth workers, to youth pastors – we've got a program that will propel your group into conversation, connection, play, and collaboration. With over 10 programs to choose from, we're sure to have something that fits your needs. Check them out!

### ENGAGED TEAM BUILDING

**\$1000 + MILEAGE**

The latest research says that engaged teams possess three important dimensions: Interaction, Cooperation, and Trust. The question is, what can leaders do to create the conditions for these dimensions to grow? This team building experience will unpack the science of team building with practical action steps for strengthening team engagement and effectiveness.

#### GROUP SIZE

10-30 People

#### TIME COMMITMENT

4 Hours

#### DELIVERY FORMAT

In-Person

#### DOE STANDARDS

Not Applicable

#### CYC STANDARDS

Professionalism  
Relationship  
Connection

#### ULEAD OUTPUTS

Trust  
Communication  
Cooperation  
Authenticity  
Connection

### TRUE COLORS

**\$1250\* + MILEAGE**

This experience takes self-awareness to the next level through a deeper understanding of strengths, joys, values, weaknesses, stressors, and concerns. This new awareness is then applied to strengthen communication and collaboration between team members.

#### GROUP SIZE

10-75 People

#### TIME COMMITMENT

In Person: 5 Hours  
Virtual: 4.5

#### DELIVERY FORMAT

In-Person  
Virtual

#### DOE STANDARDS

Not Applicable

#### CYC STANDARDS

Applied Human Development  
Relationship  
Communication

#### ULEAD OUTPUTS

Authenticity  
Self-Efficacy  
Self-Awareness  
Personality Assessment

**\*AN ADDITIONAL FEE OF \$30 PER PERSON WILL BE ADDED TO FINAL COST FOR PROGRAM MATERIALS.**

ADULTS



#### CONTACT US:

experiences@uleadinc.org  
(574) 696-1085  
www.uleadinc.org  
212 S Main St Suite 2,  
Goshen, IN 46526





## POWER OF YOU

**\$1000 + MILEAGE**

A dynamic learning experience that empowers each person on your team to see their authentic self with new eyes, to reconnect with their purpose, and to gain tools to sustain a healthy and empowered life. In this workshop, you will be invited to look into the mirror and embrace the power in you that is dynamic, generative, and spectacular.

### GROUP SIZE

In Person: 10-30 People  
Virtual: 10-50 People

### TIME COMMITMENT

In Person: 3 Hours  
Virtual: 4.5 Hours\*\*

### DELIVERY FORMAT

In-Person  
Virtual

### DOE STANDARDS

Not Applicable

### CYC STANDARDS

Professionalism  
Applied Human Development

### ULEAD OUTPUTS

Authenticity  
Self-Efficacy  
Self-Awareness  
Personality  
Confidence  
Communication

\*\*Three, 90 Minute Sessions

## RE-ENVISIONING TEAM COHESION IN A VIRTUAL WORLD

**\$375**

Studies have shown that people who work remotely are more likely to feel alienated or disconnected. Human connection is an innate need, and for teams to function in healthy and effective ways, it is vital that extra measures are taken to maintain social rapport in this virtual meeting environment. This interactive (virtual) workshop will focus on tangible ways to maintain cohesion, interpersonal relationships, and trust on your team as they navigate virtual meetings and remote work.

### GROUP SIZE

10-50 People

### TIME COMMITMENT

1.5 Hours

### DELIVERY FORMAT

Virtual

### DOE STANDARDS

Not Applicable

### CYC STANDARDS

Professionalism  
Relationship  
Communication

### ULEAD OUTPUTS

Self Awareness  
Connection  
Communication  
Trust  
Problem Solving

## ReCHARGE, ReTOOL, ReFLECT

**\$7480\* + MILEAGE**

The storm of COVID has dealt a blow not only to students, but the hearts of educational and youth worker leadership teams. This professional development experience creates an oasis for your team to have fun, recharge their batteries, retool their communication and leadership practices, and reflect through a strength behavioral assessment and experiential team discovery process.

### GROUP SIZE

10-30 People

### TIME COMMITMENT

8 Hours

### DELIVERY FORMAT

In-Person

### DOE STANDARDS

Not Applicable

### CYC STANDARDS

Applied Human Development  
Relationship  
Communication

### ULEAD OUTPUTS

Personality Assessment  
Self-Awareness  
Communication  
Cooperation  
Trust  
Goal setting

**\*COST INCLUDES PREDICTIVE INDEX SOFTWARE, CAN ADD LUNCH FOR ADDITIONAL CHARGE.**

### CONTACT US:

experiences@uleadinc.org  
(574) 696-1085  
www.uleadinc.org  
212 S Main St Suite 2,  
Goshen, IN 46526

## THE POWER OF PLAY

\$1000 + MILEAGE

In a driven and stress filled world, play is seldom understood or embraced as an essential practice for balance and well-being. Research confirms that play has many social, emotional, and physical benefits. This workshop series will help learners get in touch with the role of play in their own lives and its vital role for health and well-being for everyone. Learners will discover the power of play to increase optimism, grow engagement, manage stress, and much more.

### GROUP SIZE

In Person: 10-30 People  
Virtual: 10-50 People

### DOE STANDARDS

Not Applicable

### TIME COMMITMENT

In Person: 4 Hours  
Virtual: 4.5 Hours\*\*

### CYC STANDARDS

Developmental Practice Methods

### DELIVERY FORMAT

In-Person  
Virtual

### ULEAD OUTPUTS

Perseverance  
Purpose  
Connection  
Team Play  
Communication

\*\*Three, 90 Minute Sessions

## PATHWAYS TO SERVANT LEADERSHIP

\$1000 + MILEAGE

A servant leader puts people first, and expressing care and concern goes beyond "being nice." It even goes beyond one's personality type. In this workshop series, learners will discover the mindset and behaviors of servant leadership that include being a person of character, behaviors that lead to true collaboration, and sharing vision in ways that motivate and inspire others. Research has shown that leaders who commit to co-laboring with those they are leading create a sense of ownership and engagement that is lost in the top-down command style of leadership.

### GROUP SIZE

In Person: 10-30 People  
Virtual: 10-50 People

### DOE STANDARDS

Not Applicable

### TIME COMMITMENT

In Person: 4 Hours  
Virtual: 4.5 Hours\*\*

### CYC STANDARDS

Professionalism

### DELIVERY FORMAT

In-Person  
Virtual

### ULEAD OUTPUTS

Authenticity  
Communication  
Positive Motivation  
Culture  
Decision-Making

\*\*Three, 90 Minute Sessions

## GROWING MINDSETS AND PRACTICES FOR POSITIVE FEEDBACK

\$1000 + MILEAGE

Implementing a process of healthy feedback is vital for both individual and organizational growth and effectiveness. This workshop highlights a strategy that shifts both the mindsets and practices necessary to sustain lasting change for both givers and receivers of feedback.

### GROUP SIZE

In Person: 10-30 People  
Virtual: 10-50 People

### DOE STANDARDS

Not Applicable

### TIME COMMITMENT

In Person: 4 Hours  
Virtual: 4.5 Hours\*\*

### CYC STANDARDS

Relationship  
Communication

### DELIVERY FORMAT

In-Person  
Virtual

### ULEAD OUTPUTS

Connection  
Trust  
Communication  
Problem Solving

\*\*Three, 90 Minute Sessions

### CONTACT US:

experiences@uleadinc.org  
(574) 696-1085  
www.uleadinc.org  
212 S Main St Suite 2,  
Goshen, IN 46526

**LEAD LIKE YOUR HAIRS ON FIRE — \$1100 + MILEAGE**

This interactive workshop series is chocked full of “fire-starting” strategies and activities to get and keep students engaged and having fun as they learn. In addition, your organization will receive 2 decks of the original ULEAD Cards and 2 decks of ULEAD Junior Cards. (Additional decks of cards may be purchased separately, ask about quantity discounts)

**GROUP SIZE**

In Person: 10-30 People  
Virtual: 10-50 People

**DOE STANDARDS**

Not Applicable

\*\*Three, 90 Minute Sessions

**TIME COMMITMENT**

In Person: 4 Hours  
Virtual: 4.5 Hours\*\*

**CYC STANDARDS**

Applied Human Development

**DELIVERY FORMAT**

In-Person  
Virtual

**ULEAD OUTPUTS**

Positive Motivation  
Culture  
Purpose  
Communication

**DEVELOPMENTAL RELATIONSHIPS \$2500\* + MILEAGE**

Simple Interactions (SI) is a framework, housed at the Fred Rogers Center, dedicated to helping adults become more mindful of their everyday interactions with youth. A strength-based approach that values stories, SI challenges youth workers and educators to focus on the developmental interactions with the children and youth in their care. ULEAD trainings using the SI approach are designed to be practical and participatory to make sure your staff team will be engaged in ways that allow them to co-create their learning, rather than simply receiving training materials. The focus is building relationships that ultimately create healthy spaces for learning and growth for youth.

**GROUP SIZE**

10-75 People

**DOE STANDARDS**

Not Applicable

**TIME COMMITMENT**

10 Hours  
(5, 2 Hours Sessions)

**CYC STANDARDS**

Applied Human Development  
Relationships  
Communication

**DELIVERY FORMAT**

In-Person  
Virtual

**ULEAD OUTPUTS**

Self Awareness  
Self-Efficacy  
Communication  
Youth Development Skills

**\*AN ADDITIONAL FEE \$5 PER PARTICIPANT VIRTUALLY OR \$10 PER PARTICIPANT IN PERSON WILL BE ADDED TO COST FOR MATERIALS**

**GET A.M.P.ED! \$1000 + MILEAGE**

This experience invites participants to wrestle with questions of where they stand with personal motivation. While unpacking the science, opportunities will be given to grow a mindset and plan for growing and sustaining motivation in challenging times.

**GROUP SIZE**

10-75 People

**DOE STANDARDS**

Not Applicable

\*\*Three, 90 Minute Sessions

**TIME COMMITMENT**

In Person: 4 Hours  
Virtual: 4.5 Hours\*\*

**CYC STANDARDS**

Relationships  
Communication

**DELIVERY FORMAT**

In-Person  
Virtual

**ULEAD OUTPUTS**

Authenticity  
Self-Efficacy  
Self-Awareness  
Personality  
Confidence,  
Purpose



**CONTACT US:**

experiences@uleadinc.org  
(574) 696-1085  
www.uleadinc.org  
212 S Main St Suite 2,  
Goshen, IN 46526





## Ritch CHIEF IDEATION TRAILBLAZER Hochstetler

Ritch has created, innovated, and facilitated training experiences for students, educators, youth workers, nonprofit and corporate teams for over 30 years. As an aspiring mystic and servant leader, Ritch thrives on engaging individuals and teams in playful exploration, learning, and growth towards dynamic change. When Ritch isn't dreaming up new ways to stretch people's comfort zones, he loves to engage in adventures with his grandchildren, paddle a kayak, and write songs accompanied by a vintage Martin guitar. Ritch is a graduate of Goshen College and Fuller Seminary, with additional certifications in Talent Optimization, Appreciative Inquiry, True Colors Personality Temperament, and Servant Leadership.



## Tyler PROGRAM ARCHITECT Huston

Tyler happily serves the ULEAD team as Program Architect. With over a decade of work in experiential learning and outdoor recreation, he combines his passion for the outdoors with a desire to help others grow and live life to the fullest. Prior to joining the ULEAD team, his love for the outdoors led him to work as a Wilderness Therapy field instructor in Utah. Upon returning to Indiana he had the opportunity to operate a ropes course for the Boy Scouts of America. His work eventually led him back to his alma mater Indiana Wesleyan University where he was the Director of Experiential Learning for nine years. Tyler also holds a Masters in Organizational Leadership from IWU.



## Ben SELF-EFFICACY CURATOR Rheinheimer

Family time, board games, and a camping trip here or there and you pretty much cover most of Ben's passions in life. At work, Ben is focused on helping others experience the awesomeness of the Simple Interactions, a framework that helps all of us think through our developmental relationships with children and youth. After years of spending time in youth ministry, education, and nonprofit work, Ben has found a home in helping youth workers and educators develop their own competence through ULEAD trainings. Ben holds a BA in Communications from IUSB and an MA in Theological Studies from Anabaptist Mennonite Biblical Seminary. He also is certified in ropes course facilitation and the True Colors Personality Assessment tool.



## Kailey YOUTH EXPERIENCE SPECIALIST Paszko

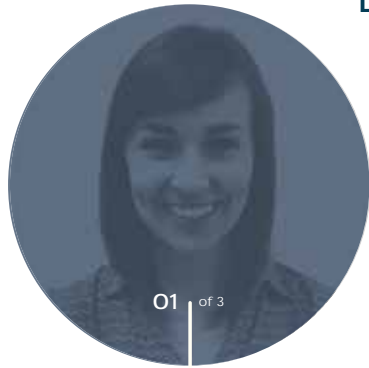
A former soccer player and overall massive fan, Kailey coaches when she can and has even been rumored to come out of retirement and play every so often. Additionally, Kailey enjoys traveling and going on new adventures with her family and friends, playing the guitar, and is a self-titled coffee connoisseur. Kailey earned her Bachelor of Science in Human Development and Family Studies, with a minor in Psychology from Bowling Green State University. During her time there, she was also a student-athlete for the Falcons. After spending the past several years in youth developmental programs, mental health, and athletics, Kailey is happy to have found a place with ULEAD; an organization that cultivates a culture that promotes lasting change.



### CONTACT US:

experiences@uleadinc.org  
(574) 696-1085  
www.uleadinc.org  
212 S Main St Suite 2,  
Goshen, IN 46526





**Bekah Finch** DETAIL SPECIALIST

Bekah received both a BS and an MA in Nutrition and Dietetics from Ball State University. After working a number of years in pediatrics in the healthcare field, Bekah is excited to be part of the ULEAD team and have the opportunity to help aid youth in an entirely new way. Even though she may not be on the front lines, Bekah is thrilled to work for a company that is committed to empowering youth and youth workers to be agents of change that better our communities. A lover of the great outdoors, Bekah can often be found gardening, spending time on the water, or taking walks with her husband and sons.



**Aubrey Eastway** BRAND AMBASSADOR

Aubrey has dedicated her entire career to youth serving organizations. From public school teaching to youth ministry, she has taken on a plethora of roles and responsibilities to better serve the youth in her community. Despite her many positions in administration and program leadership, she has always gravitated towards digital arts, graphic design, and photography. Throughout the years she has started several of her own businesses in the creative industry, and therefore loves her new role at ULEAD as it's the perfect blend of her talent and passions. When she's not working, she enjoys thrifting, running her own photography business, going for walks with her family, or having movie marathons at home.



**Brandy Damron** OFFICE CZAR

Brandy comes to ULEAD from the corporate world where she crafted her skills in accounting and bookkeeping. As Office Czar, she loves crunching numbers and has learned how to corral a bunch of creatives to embrace systems thinking, project management, and financial accountability. Brandy is a 10-key Ninja, but When she gets away from balance sheets and profit & loss statements, she enjoys record collecting, reading, and a multitude of crafting projects.



**GROW.  
DISCOVER.  
INSPIRE.**



**CONTACT US:**  
[experiences@uleadinc.org](mailto:experiences@uleadinc.org)  
 (574) 696-1085  
[www.uleadinc.org](http://www.uleadinc.org)  
 212 S Main St Suite 2,  
 Goshen, IN 46526

