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212 S. Main St. Suite 2  
Goshen, Indiana 46526  
(574) 696-1085  
uleadinc.org

Dear Applicant:

We are excited about your interest in our new Marketing & Communication Manager position! Our application deadline is February 27, 2019.

To apply, please submit the following:

1. Cover letter and your response to these questions:
  - a) Share 3 words or phrases that highlight your personality and why each one makes you a great fit for ULEAD or this job.
  - b) After skimming ULEAD's social media (Facebook, Twitter, & Instagram), what is one post that you think really highlights who we are and what is one thing that you think is lacking?
  - c) When you read the job description, what is one specific responsibility that gets your heart pumping? Why?
  - d) One of ULEAD's growth goals is to reach every youth-serving organization across Indiana. What might be the first thing you would do to reach this goal?
2. Resume and/or LinkedIn profile
3. Examples of your work that would align with this job (website work, social media posts, print pieces, articles, a story of an interaction, etc.)

Thank you for your interest, and we look forward to hearing from you.

Ritch Hochstetler



Chief Ideation Trailblazer  
ULEAD, Inc.